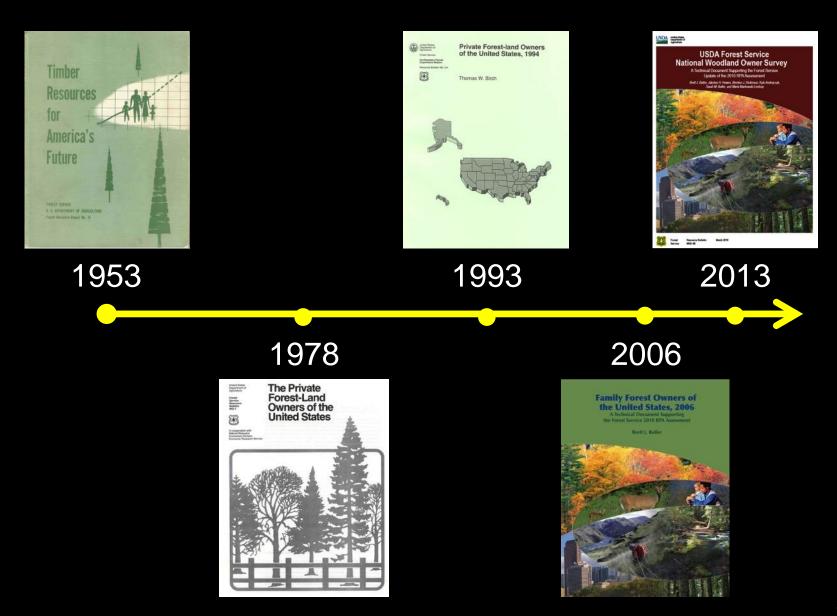
### FIA and Forest Ownership

#### National Woodland Owner Survey

## **NWOS Research Questions**

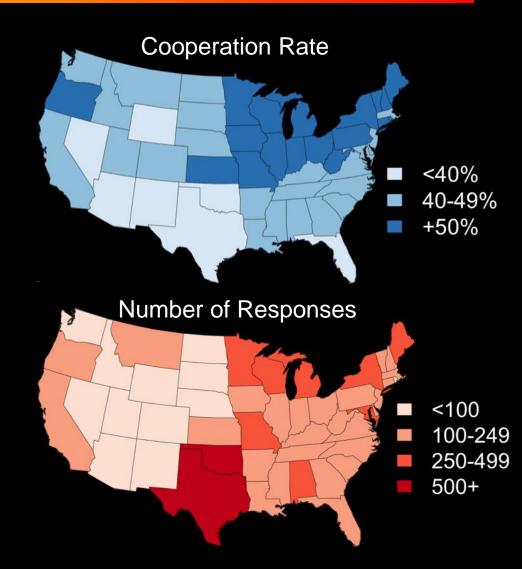
- Who owns America's forests?
- Why do they own them?
- How have they used them in the past?
- How do they intend to use them in the future?

### History of the NWOS



# **NWOS Methods**

- Part of FIA
- Probability proportional to size sample design
- Self-administered, mailbased paper questionnaire
  - With telephone follow-up
- Most recent data:
  - 2011-2013
  - n = 8,576
  - Coop. rate = 51.6%



### Family Forest Research Center

#### A Joint Venture between the U.S. Forest Service and the University of Massachusetts Amherst

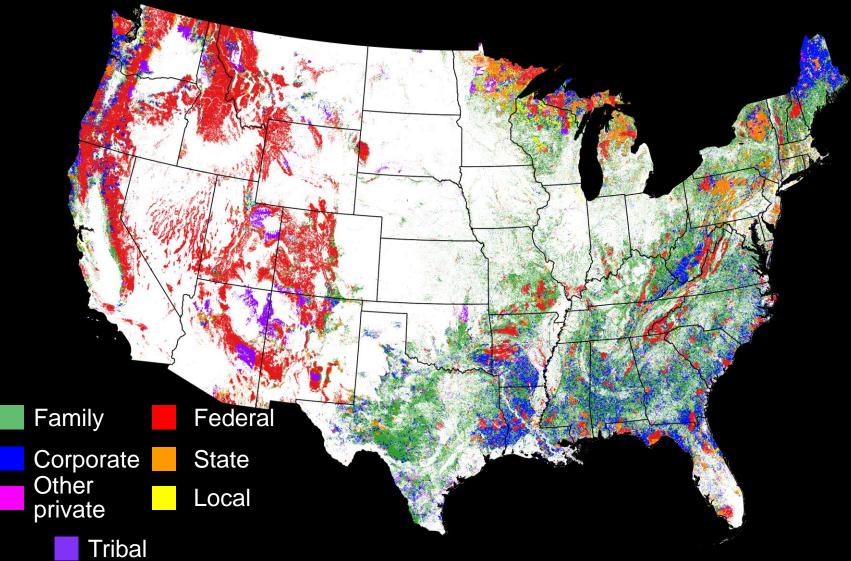


The NWOS Core Team

# NWOS 2013 Key Findings

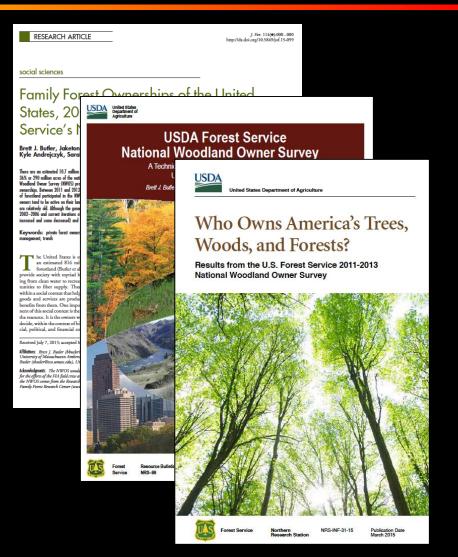
- Family forest owners rule!
- Size matters
- Beauty, wildlife, nature, legacy, privacy
- To manage or not to manage?
- A bunch of old guys (and gals)

#### **Forest Ownership**



# NWOS 2013 Products

- Brochure
- Journal of Forestry article
- Two-page state summaries
- Forest Service Resource Bulletin
   – 2,000+ tables
- NWOS Table Maker
- Scientific articles
- Landowner maganzine articles



### NWOS 2017-2018

- Base
  - Augmentation
  - Customization
- Urban
- Corporate
- Islands
- Tribal



# The Future of the National Landowner Survey

- All lands
- All ownerships
- Customization
- Annualization
- Science modules



# A Few Other Projects

- Digital parcel data
- Timber supply
- RPA ownership dynamics

   TIMO/REIT
- American Forest Foundation
- Sustaining Family Forests Initiative



### **Comments or Questions?**

#### **Brett Butler**

#### U.S. Forest Service, Amherst, MA

#### bbutler01@fs.fed.us • 413.545.1387

#### www.fia.fs.fed.us/nwos www.FamilyForestResearchCenter.org