# NCASI Fact Sheet

## Paper Calculator 4.0

July 2019

#### Overview

Paper Calculator 4.0 is a web-based tool<sup>1</sup> for calculating and comparing environmental impacts of fourteen different paper grades with user-selectable amounts of recycled content. Its results are based on aggregate industry data from North America (US and Canada) and Europe. The tool is based on a Life Cycle Assessment (LCA) Methodology published by SCS Global<sup>2</sup>. The intent of this tool is to "calculate and compare the estimated environmental impacts of different paper choices."

#### Use

The tool employs two methods of calculation: one using individual paper grades, and another using groups of paper products. The user chooses from fourteen paper grades and enters the quantity of paper and its recycled content. Five primary and nineteen extended impacts are summarized. Results between paper grades can also be viewed side-byside.

### **Key Results**

The calculator indicates that using any amount of recycled content will lower environmental impact scores for at least seventeen of the calculated impact categories across all paper grades. These impact scores increase linearly as recycled content increases, i.e. impacts of a 50% recycled content sheet show an impact score midway between that of a 100% virgin and that of a 100% recycled sheet. This assumption will not be valid for most manufacturing operations. Other noteworthy observations include:

- Data used as inputs to the calculator cannot be checked by a user to verify accuracy.
- Bioenergy use is not reported separately from fossil fuel energy use.
- The tool does not assume that biomass carbon emissions are "neutral".
- Indicator results vary widely between similar paper grades that use comparable manufacturing processes.
- Indicator results for forest disturbance, threatened species, and greenhouse gas impacts are based on assumptions for which no

consensus exists amongst the scientific research community.

 Impact scores of pollutant releases are not reported as a function of individual mill configuration and control strategies. As reported these scores can be perceived as being a function of paper grade, which they are not.

### Calculations

Multiple results that are difficult to explain become apparent when viewing paper grade results side-byside, as pictured below for the uncoated bleached kraft (UBK) and uncoated unbleached kraft (UUK) grades.

|                     |                  | Uncoated Bleached |           | Uncoated Unbleached |           |
|---------------------|------------------|-------------------|-----------|---------------------|-----------|
| Category            | <u>Units</u>     | Kraft (UBK)       |           | Kraft (UUK)         |           |
| Recycled Content    | Percent recycled | 0%                | 100%      | 0%                  | 100%      |
| Amount of paper     | U.S. Short Tons  | 100               | 100       | 100                 | 100       |
| wood use            | U.S. short tons  | 308               | -         | 417                 | -         |
| Total Energy        | million BTUs     | 2,720             | 1,540     | 2,720               | 1,540     |
| green house gases   | lb CO2 equiv.    | 1,550,000         | 299,000   | 1,550,000           | 299,000   |
| water usage         | gallons          | 3,260,000         | 1,040,000 | 2,370,000           | 1,040,000 |
| solid waste         | pounds           | 50,500            | 21,200    | 46,900              | 21,200    |
| Nox                 | O3 equiv/m3      | 87,500            | 76,400    | 190,000             | 76,400    |
| Purchased Energy    | million BTUs     | 1,810             | 1,540     | 1,540               | 1,540     |
| Particulates        | PM2.5 equiv/m3   | 380,000           | 16,200    | 55,700              | 16,200    |
| SO2                 | pounds           | 811               | 227       | 590                 | 227       |
| VOC                 | pounds           | 58                | 14        | 62                  | 14        |
| TRS                 | pounds           | 20                | 13        | 17                  | 13        |
| HAPs                | pounds           | 262               | 241       | 224                 | 241       |
| COD                 | pounds           | 4,470             | 380       | 984                 | 380       |
| BOD                 | pounds           | 697               | 171       | 349                 | 171       |
| TSS                 | pounds           | 754               | 392       | 1,180               | 392       |
| Forest Disturbance  | acres            | 24                | 0         | 179                 | 0         |
| Threatened Species  | species          | 3                 | 0         | 6                   | 0         |
| Ocean Acidification | pounds           | 207,000           | 83,600    | 279,000             | 83,600    |
| Mercury Emissions   | milligrams       | 5,160             | 3,170     | 3,150               | 3,170     |
| Dioxin Emissions    | micrograms       | 3,190             | 443       | 120,000             | 443       |

Darker cells show which percent of recycled content in the paper has the lowest value – for UBK the 100% recycled sheet has the lowest value for every indicator. Bold border boxes show values that are difficult to interpret or are unexpectedly divergent.

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Based on these results from the calculator, the following appear anomalous:

- 35% more wood is required to make a sheet of UUK than it does to make a sheet of UBK. This contrasts with a reasonable expectation of very similar wood requirements, or even less wood to make unbleached kraft (UUK), given some amount of loss through the bleaching process.
- The amount of purchased energy for making 100% virgin fiber and 100% recycled fiber sheets of UUK is the same. It is also the same amount of purchased energy for making a 100% recycled UBK sheet. It is unlikely these values can be the same for these three paper grades.
- 6.8 times as many particulates (PM 2.5) are calculated as being emitted when producing virgin UBK versus UUK. This result is inconsistent with NCASI field sampling data showing variations of less than 65% between mills making these paper grades.

Results from the calculator are not only difficult to interpret for these two paper grades but also for others. For example, results show that to produce 10 tons of 100% virgin uncoated groundwood paper, about 25 acres of forests are disturbed, yet only seven acres are disturbed when making 10 tons of coated groundwood paper – asserting that more than three times as many acres are disturbed to make an uncoated aroundwood sheet compared to a coated groundwood sheet. This conclusion seems unreasonable since uncoated groundwood should have roughly 20% more fiber in a sheet compared to a coated sheet, which in theory should require 20% more acres harvested, not 300% more. Such results highlight that mill locations significantly affect conclusions, rather than paper grade and recycled content. The source of such unexpected results is unclear and cannot be determined from the calculator reference documents.

#### Methods

Paper Calculator 4.0 is based on an LCA Methodology published by SCS Global. The methodology underpinning the calculator uses cradle-to-grave boundaries beginning with forest management and ending at final product disposal, excluding printing and use phases. It assumes the recycled content life cycle starts with the collection of used papers. The results are based on aggregate industry data from North America (US and Canada) from the RISI Mill Asset Database, the USLCI database, and the ecoinvent European database. The calculator's LCA routinely references methodologies published by SCS Global, implying they are broadly accepted, yet these approaches have not been published in the peer-reviewed literature or vetted by the LCA scientific community.

#### History

Created by the Environmental Defense Fund in 2005, it was bought and updated by the Environmental Paper Network in 2011. The current version was released July 2018.

## Conclusion

The following points should be considered when interpreting results from this calculator:

- Impact scores obtained through the calculator, which are based on average data, may be perceived as precise and definitive. Critical aspects of the calculations that provide context and necessary nuance of underlying data are not provided.
- Impact scores are based on average data from mills throughout North America, with some LCA data from Europe. This broad averaging can automatically put impacts of manufacturing out of context, especially spatially-specific ones. For example, threatened species are highly localized and should not be associated with multiple mills in different locations. This results in impact scores that appear precise and equivalent for all mills making the same grade of paper, which is not accurate.
- Virgin paper production is inherently penalized. The chosen LCA methodologies result in recycled content in new paper being void of any environmental impact from its origin.
- The LCA methods significantly diverge from generally-accepted practices for measuring greenhouse gases. Estimations of forest disturbance, ocean acidification, and threatened species are not accepted practices in the LCA scientific community.

#### Additional Information

Additional calculator results and environmental impacts are available in a spreadsheet upon Member request to publications@ncasi.org.

#### Endnotes

- Environmental impact estimates were made using the Environmental Paper Network Paper Calculator Version 4.0. For more information visit www.papercalculator.org
- 2. https://c.environmentalpaper.org/pdf/SCS-EPN-PC-Methods.pdf